

## **BOWNEAR® PRIVACY POLICY**

BowNear® has created this privacy statement in order to demonstrate our commitment to your privacy. The following discloses our information gathering and dissemination practices for this web site.

### **1. Use of Cookies**

Our shopping cart and login system relies on "perishable" cookies to track shopping cart and user information. These cookies are not permanent and will eventually expire. Although they are not permanent, your browser's security settings must be set to allow cookies for you to place orders at our site.

### **2. Statistical Data**

Our servers, like most others, track IP addresses and referring pages to help with site maintenance and improvements. This data is viewed only as anonymous statistics to show the busiest times of the day or week, pages with errors and how effective our advertising has been. This information is not used for any other purpose.

### **3. Personal Information Collected - EMail Addresses**

This information is used to notify you of product updates, safety issues, web site changes or special promotions. As with all information collected, at [Bownear.com](http://Bownear.com), it is for our use only. You may unsubscribe from our mailing list at any time by sending a blank e-mail to [remove@Bownear.com](mailto:remove@Bownear.com)

### **4. Personal Information Collected - Order Forms**

We store information from your order to allow us to aid you with customer service issues, notify you of any recalls and to track sales statistics. Again, this information is regarded as confidential, is for our internal use only and will never be disclosed with other parties.

### **5. Outside Links**

This site may occasionally provide links to other sites for your convenience or additional information. Bownear is not responsible for any content or practices of these sites.

### **6. Additional Contact Information**

If you wish to contact us regarding any issue not addressed on this support page or on our [FAQ](#) page, you may do so by any method listed on our [Contact](#) page.